SEDSI
SOUTHEAST DECISION SCIENCES INSTITUTE

Fifty-Fourth Annual Meeting – January 29-31, 2025
Greenville, South Carolina

Hyatt Regency Greenville
220 North Main Street
Greenville, SC 29601
(864)235-1234

Program Tracks

Accounting, Economics, and Finance
Dr. Daewoung "Joey" Choi, dwc1223@uw.edu

AI Tools: Implications for Research, Teaching, and Student Learning
Dr. Yuyun Zhong, zhongyx@jmu.edu

Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics, and Expert Systems
Dr. Barbara Fraticelli, fraticelli@vt.edu
Dr. Luis J. Novoa, novoadlj@jmu.edu

Data Analytics and Statistics Instruction (DASI)
Dr. Bob Andrews, randrews@vcu.edu
Dr. Kellie Keeling, kkeeling@du.edu
Note: DASI sessions are by invitation only. Please contact the Track Chairs for information and details regarding proposals.

Healthcare, Public Sector, and Not-for-Profit Management
Dr. Laquanda Leaven Johnson, lljohnson1@ncat.edu
Dr. Sara Kiser, drbk98@gmail.com

Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy
Dr. Tami Knotts, tknotts@lsus.edu

IS, IT, Blockchain Technology, Social Media, Information Privacy, Security, and System Resilience
Dr. Shekar Challa, cchalla@vsu.edu

Management Strategy, Organizational Behavior, Organizational Theory, Human Resource Management
Dr. Matthew T. Jenkins, jenkinsmt@mail.etsu.edu

Marketing, Consumer Behavior, International Business, Business Ethics, and Business Law
Dr. Otis Jarvis, jarvisog@vcu.edu

Supply Chain Management, Production and Service Operations Management, Quality Management, Logistics, Hospitality, Recreation, and Sports Management
Dr. Hadi Farhangi, farhangih@savannahstate.edu
Dr. Suman Niranjan, suman.niranjan@unt.edu

Student Papers: Undergraduate, Master's, and Ph.D.
Dr. Inessa Korovyakovskaya, korovi@savannahstate.edu
Dr. Kimberly Whitehead, kwhitehead@andersonuniversity.edu

Submission Deadline: October 1, 2024

Competitive Papers

The submission of a competitive full paper or abstract (with subsequently submitted full paper) for review means that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. Outstanding papers will be selected and recognized at the meeting luncheon on January 31, 2025.

Symposia, Panels, Tutorials, and Workshops

Proposals for symposia, panels, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the General Guidelines detailed here although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SEDSI will provide projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

Please note that all papers, presentations, and panel sessions are held in-person. No virtual sessions will be available.

The Hyatt Regency Greenville is offering discounted room rates for registered SEDSI attendees from $169 per night. The cutoff date for this discount is January 6, 2025 or when the SEDSI room block is filled. *Early reservations are strongly recommended!*

Volunteers

Volunteers are needed to serve as submission reviewers and as session chairs for the 2025 Program. Please contact the Program Chair at *charshaw@presby.edu* by October 1, 2024 to serve the SEDSI community as a reviewer and/or as a session chair.

Proceedings

The SEDSI will publish an online version of *Proceedings* containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible for adhering to the standards outlined online in the Guide for Authors found at **https://sedsi2025.exordo.com**. Notification of acceptance or rejection should occur in December 2024, and accepted papers will be due in final *Proceedings* form not later than January 31, 2025. At least one author must register for the meeting and present the paper during the meeting.

Placement Service

The SEDSI Placement Service will be provided at the meeting at no cost to applicants or employers. Placement Service forms for applications and positions are available at the SEDSI website:

https://sedsi.decisionsciences.org

Completed forms may be sent to the Program Chair at *charshaw@presby.edu*.

Student Papers

The SEDSI 2025 Student Paper Competition welcomes papers written by Undergraduate, Masters, and Ph.D. students. Papers submitted to any of the three Student Papers tracks must be solely of student authorship and will be subject to the same review process as regular papers. All student papers accepted by reviewers will be scheduled on the Program. Judges of the Student Paper Competition will evaluate the quality of each student paper. Additionally, judges will also assess the quality of presentation for undergraduate students for a separate award. Outstanding papers/presentations will be recognized at the President's Awards Luncheon on January 31, 2025.

Program Chair

Dr. Clint Harshaw
Presbyterian College
charshaw@presby.edu

Vice President for Meetings
Dr. Drew Rosen
University of North Carolina Wilmington
rosenl@uncw.edu

Proceedings Editor
Dr. Farshid Azadian
Embry-Riddle Aeronautical University
azadianf@erau.edu

Complete your submission at: https://sedsi2025.exordo.com

Note: The submission process will close on October 1, 2024.
1. Information to be entered during the paper submission process includes (a) the track and specific topic to which it is being submitted, (b) the title of the paper, (c) the authors' names, affiliations, and complete contact information including mailing addresses and email addresses.
2. The submission to be uploaded must be in an editable format (such as .docx) and should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. The names of the authors should NOT be included on this submitted paper for the review process. At least one author of an accepted paper is required to register for, and present at, the conference.
3. Format citations and references using APA Style (https://apastyle.apa.org/style-grammar-guidelines)
4. Additional information regarding guidelines for authors may be found at http://sedsi2025.exordo.com

The Decision Sciences Institute's Code of Conduct is adhered to by all authors and participants of the conference. The Code of Conduct is available at https://decisionsciences.org/code-of-conduct.

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Fifty-Fourth Annual Meeting
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For regularly updated information, please visit: https://sedsi.decisionsciences.org

Questions? Please contact the SEDSI 2025 Conference Program Chair at:
charshaw@presby.edu