SOUTHEAST DECISION SCIENCES INSTITUTE
2007 ANNUAL MEETING

Wednesday, February 21
Thursday, February 22
and
Friday, February 23

THE PROGRAM CHRONOLOGICALLY

Wednesday, February 21

10:00AM

REGISTRATION
10:00AM to 5:00 PM
Prefunction Registration

PLACEMENT
10:00AM to 5:00 PM
Prefunction 2nd Floor

EXHIBITORS
10:00AM to 5:00 PM
Prefunction 2nd Floor

1:30PM

[SP1] WORKSHOP: EFFECTIVE TEACHING HOW CAN I GET ONE?

1:30PM to 3:00 PM *Franklin*

Coordinator
Sanela Porca, University of South Carolina - Aiken

[AG1] STUDIES IN INCOME AND EQUITY

1:30PM to 3:00 PM *Talfair*

Chairperson
Nikki M. Finlay, Clayton State University

Job Stability of African American
Alireza Dorestani, The University of Memphis
Lari H. Arjomand, Clayton State University
Sara Aliabadi, (No Affiliation)

Age, Gender, and Pensions: Effects of the Social Security Reform in Poland
Edward K. Zajicek, Winston-Salem State University

Explaining the Failure of Incomes to Converge in Virginia During the 1980s
C. Barry Pfitzner, Randolph-Macon College
Steven D. Lang, Randolph-Macon College
David A. Brat, Randolph-Macon College

Discussants
David A. Brat, Randolph-Macon College
Marsha R. Shelburn, University of South Carolina - Aiken
Lari H. Arjomand, Clayton State University

[AG2] STOCK AND COMMODITY MARKET PRICING

1:30PM to 3:00 PM *Forsyth*

Chairperson

Andrew Steven Manikas, Georgia Institute of Technology

.

The Importance of Using Historical Commodity Spot Purchase Prices

Andrew Steven Manikas, Georgia Institute of Technology

Backdating of Executive Stock Option Grants: An Investigation of Impact on Stock Prices

Ravinder K. Bhardwaj, Winthrop University

Michael D. Evans, Winthrop University

Discussants

Wesley M. Jones, Jr., The Citadel

Andrew Steven Manikas, Georgia Institute of Technology

[IE1] PANEL: GEORGIA WEB MBA

1:30PM to 3:00 PM *Reynolds*

Moderators

James McDonald, Georgia Southern University

Marthe A. McClive, Frostburg State University

Panelists

Carl W. Gooding, Jacksonville State University

Barbara A. Price, Georgia Southern University

Constance Campbell, Georgia Southern University

Ronald Shiffler, Georgia Southern University

[IE2] PANEL: DEFINING MOMENTS ALONG MY DIVERSITY JOURNEY: LESSONS FROM UNDERGRADUATES TO ENHANCE PEDAGOGY

1:30PM to 3:00 PM *Chatham*

Moderator

Douglas Johnson, Georgia Southern University

Charles Byron Rafford, Georgia Southern University

Tia M. Richardson, Georgia Southern University

Ny Mia Tran, Georgia Southern University

Marvin L. Banks, Georgia Southern University

[IE3] WORKSHOP: ADVANTAGES AND DISADVANTAGES OF ONLINE ASSESSMENT IN TRADITIONAL COLLEGE COURSES

1:30PM to 3:00 PM *Oglethorpe B*

Coordinator

Jutta M. Street, Barton College

[IE4] LEARNING STYLES

1:30PM to 3:00 PM *Oglethorpe A*

Chairperson

Tanya Goette, Georgia College & State University

.

A Comparison of Hispanic Learning Preferences With the Learning Styles of Successful Distance Learners

Elaine D. Seeman, East Carolina University

Incorporating Services Science Into the IT Curriculum

Roberta Russell, Virginia Tech

Christopher Zobel, Virginia Tech

How Students Learn and Their Learning Styles in MIS Courses

Paula Ruby, Arkansas State University

Ralph Ruby, Jr., Arkansas State University

Discussants

Paula Ruby, Arkansas State University

Ralph Ruby, Jr., Arkansas State University
Ken I. Kim, The University of Toledo

[MK1] MEETING CUSTOMER NEEDS USING STUDENT BASED INTENTIONS

1:30PM to 3:00 PM *Pulaski*

Chairperson
Sara B. Kiser, Judson College

.

Do Intentions Translate Into Behaviours? The Case of Environmental Intentions and Behaviours of Canadian Students
Mallika Das, Mount Saint Vincent University
Janine T. Terry, Mount Saint Vincent University

Cultural Tourists: A Description of Motivational and Demographic Characteristics
Havva J. Meric, East Carolina University
Margaret M. Capen, East Carolina University

Discussants
Kip Pirkle, Washington & Lee University
P. Richard Martin, Coastal Carolina University

[PO1] ALL ABOUT SUPPLY CHAINS

1:30PM to 3:00 PM *Johnson*

Chairperson
A. Ouandlous, Savannah State University

.

Utilizing the Top 25 Supply Chains in the Classroom
Leslie R. Pagliari, East Carolina University
Richard W. Monroe, East Carolina University

A Proposed Taxonomy for Empirical Supply Chain Research
Leslie R. Pagliari, East Carolina University

Action Research for Supply Chain Management
Dag Naslund, University of North Florida
Rahul Kale, University of North Florida
Antony Paulraj, University of North Florida

Discussants
Dag Naslund, University of North Florida
Qidong Cao, Winthrop University
Richard W. Monroe, East Carolina University

3:00PM

COFFEE BREAK
Sponsored by
Dr. Cluade Lilly, Dean
Belk College of Business,
The University of North Carolina at Charlotte

3:00PM to 3:30 PM
Prefunction Coffee

3:30PM

[SP2] PANEL: CURRENT ISSUES AND STRATEGIES FOR TEACHING SCHOOL FACULTY

3:30PM to 5:00 PM *Reynolds*

Moderator
Hope M. Baker, Kennesaw State University

Panelists
Ina S. Markham, James Madison University
Susan R. Williams, Georgia Southern University
Barry A. Wray, University of North Carolina - Wilmington

[SP3] WORKSHOP: THOMSON NOW: JUST WHAT YOU NEED TO DO NOW FOR DECISION SCIENCES

3:30PM to 5:00 PM *Franklin*

Coordinator

Larry Qualls, Thomson Learning

[IS1] NEW SECURITY RISKS IN THE NETWORKED ECONOMY

3:30PM to 5:00 PM *Oglethorpe A*

Chairperson

Tony Polito, East Carolina University

.

Identity Theft and Its Affect on Individuals and Business: The Problem, the Players and the Solutions

Yong B. Shin, Francis Marion University
Changsub Shim, Savannah State University

Exploring Concepts of Wireless Security in a Security Conscious World

Alan D. Smith, Robert Morris College

Single Table Management Information System on the Net

Yuan-Hsi Hsu, Feng Chia University

Discussants

Tony Polito, East Carolina University
Changsub Shim, Savannah State University
Julio C. Rivera, University of Alabama - Birmingham

[IE5] WORKSHOP: USING LEARNING STYLE MODELS TO ENHANCE YOUR COURSE DESIGN AND TEACHING

3:30PM to 5:00 PM *Oglethorpe B*

Coordinators

Thomas F. Hawk, Frostburg State University
Amit J. Shah, Frostburg State University

[IE6] LEARNING GAMES FOR STUDENTS

3:30PM to 5:00 PM *Johnson*

Chairperson

Christina D. McCart, Roanoke College

.

Determining Propertyand Cash Distribution in " opoly" Type Games: Through Computer Simulation

Chuck Leska, Randolph Macon College
Edward D. Showalter, Randolph-Macon College

Simulating the Enigma Machine: Creating Customized Student Assignments

Robin M. Snyder, Savannah State University

An Investigation of Communications Skills Development in Collegiate Accounting Programs

Catherine L. Staples, Randolph Macon College
George S. Lowry, Randolph-Macon College

Discussants

James P. Lawler, Pace University
Richard L. Morris, Winthrop University
J. Harrison McCraw, University of West Geogia

[MG1] CURRICULAR AND CAREER ISSUES IN BUSINESS EDUCATION

3:30PM to 5:00 PM *Pulaski*

Chairperson

Sara B. Kiser, Judson College

.

An Analysis of Management Programs: Origins, Life Cycles, and Disappearances

Richard E. Crandall, Appalachian State University
William R. Crandall, University of North Carolina, Pembroke

Does Feedback Seeking Behaviors Relate to Career Success? An Examination of Intrinsic and Extrinsic Career Success.

Robin Anne Cheramie, Kennesaw State University

Is General Business Still a Viable Major in Schools of Business?

Forest R. David, Francis Marion University
Robert E. Pugh, Francis Marion University

Discussants

Robin Anne Cheramie, Kennesaw State University
Forest R. David, Francis Marion University
Richard E. Crandall, Appalachian State University

[MG2] CONTEMPORARY FACULTY AND TEACHING ISSUES

3:30PM to 5:00 PM *Forsyth*

Chairperson

Robert D. Nale, Coastal Carolina University

.

Learning Beyond the Classroom: Student Experience in a Human Resources Class

Robert T. Barrett, Francis Marion University
Rebecca M. Culbertson, Francis Marion University
Scott K. Campbell, Francis Marion University

Why Rate the Rater? Students' Perceptions of the Course/Teacher Evaluation Process

Douglas Johnson, Georgia Southern University
Abby L. Lynes, Georgia Southern University

A Preliminary Examination of Factors Leading to the Establishment of a Research Culture in University Schools and Departments

Robert A. Herring III, Winston - Salem State University
Mak Khojasteh, Winston-Salem State University

Discussants

Abby L. Lynes, Georgia Southern University
Robert A. Herring III, Winston - Salem State University
Robert T. Barrett, Francis Marion University

[PO2] SERVICE STRATEGIES AND OUTSOURCING

3:30PM to 5:00 PM *Chatham*

Chairperson

Carl E. Betterton, The Citadel

.

Implementing and Managing Outsourcing

James A. Pope, University of Toledo
Marcus Aben, Leiden
Tessy Geurink, Leiden
Mary van der Boon, Leiden

Developing Successful Service Strategies Using Voc Data

L. Drew Rosen, University of North Carolina - Wilmington
Stephen C. Mahar, University of North Carolina - Wilmington
Vince Howe, North Carolina Wilmington

Discussants

Barbara D. Bart, Bart Research Associates
Jane H. Philbrick, Savannah State University

[ST1] DATA MINING, MODELING, AND EXCEL

3:30PM to 5:00 PM *Talfair*

Chairperson

Robert L. Andrews, Virginia Commonwealth University

.

Creating Regression Confidence Intervals for Y Using Excel

Robert L. Andrews, Virginia Commonwealth University
Charles A. Correia, Virginia Commonwealth University

A Probabilistic Set Covering Location Model for Dynamic Redeployment of Ambulances

Hari K. Rajagopalan, Francis Marion University

Cem Saydam, University of North Carolina - Charlotte

An Introductory Data Mining Study Using Sas Enterprise Miner to Examine Missing Values

Kellie B. Keeling, Virginia Tech

Discussants

Kellie B. Keeling, Virginia Tech

Robert L. Andrews, Virginia Commonwealth University

Cem Saydam, University of North Carolina - Charlotte

Thursday, February 22

7:30AM

COFFEE BREAK
Sponsored by
Dr. James Bradford, Dean
College of Information Technology
Georgia Southern University

Co-Sponsored by
Dr. Jessica Bailey, Dean
School of Business and Economics
Winston-Salem State University
7:30AM to 8:00 AM
Prefunction 2nd Floor

REGISTRATION
7:30AM to 5:00 PM
Prefunction 2nd Floor

PLACEMENT
7:30AM to 5:00 PM
Prefunction 2nd Floor

EXHIBITORS
7:30AM to 5:00 PM
Prefunction 2nd Floor

8:000AM

[SP4] TUTORIAL: ARE YOU READY FOR MICROSOFT OFFICE 2007?

8:00AM to 9:30 AM *Talfair*

Presenters
Robert L. Andrews, Virginia Commonwealth University
Wilma M. Andrews, Virginia Commonwealth University

[AC1] ACCOUNTING EDUCATION

8:00AM to 9:30 AM *Chatham*

Chairperson
Joseph M. Hagan, East Carolina University

.

An Excel Application Using Msn Moneycentral Investor Stock Quotes Brings Accounting to Life
Laurence R. Paquette, Francis Marion University

Spreadsheet Usage and Development in Local and Regional Public Accounting Firms: Implications for Accounting Educators
James M. Grayson, Augusta State University
Pamela Jackson, Augusta State University

Investigation of the Relative Importance of Various Internal Controls for Small Businesses From the Students' Point of View
Adel M. Novin, Clayton State University
Maria L. Bullen, Clayton State University

Discussants
James M. Grayson, Augusta State University
Laurence R. Paquette, Francis Marion University
Gloria J. Harrell-Cook, Frostburg State University

[AG3] ISSUES IN AGRICULTURAL AND ENVIRONMENTAL ECONOMICS

8:00AM to 9:30 AM *Forsyth*

Chairperson

Jeanne K. Lindsey, Auburn University

.

Developing a Decision Tool for Managing Land Use Change in North Alabama

James O. Bukenya, Alabama A & M University

Evaluation of Net Returns to Freeze Protection and Crop Insurance for Satsuma Mandarin Using Monte Carlo Simulation

Jeanne K. Lindsey, Auburn University
Patricia A. Duffy, Auburn University
Robert C. Ebel, Auburn University
Robert G. Nelson, Auburn University
William A. Dozier, Auburn University

Projected Costs, Returns, and Legal Requirements Associated With Selling Water to Municipalities in the Southeast Panhandle From the Ogallala Acquifer

Donald L. Williams, West Texas A & M University
Zena L. Buser, West Texas A & M University

Discussants

Ping Wang, James Madison University
Donald L. Williams, West Texas A & M University
Wesley M. Jones, Jr., The Citadel

[IS2] HUMAN FACTORS IN TECHNOLOGY ADOPTION

8:00AM to 9:30 AM *Oglethorpe A*

Chairperson

Richard Hauser, East Carolina University

.

To What Extent Does Resistance Management Influence Technology Acceptance?

Alicia Bembenek, Georgia College & State University
Bryan A. Marshall, Georgia College & State University
Ajantha Dahanayake, Georgia College & State University

Modeling Computer Self-Efficacy and Performance: The Evolution of Understanding Using Three Different Analysis Methods

Richard Hauser, East Carolina University

Key Factors of RFID Adoption in the Emergency Rooms of Hospitals

Charlie C. Chen, Appalachian State University
Richard E. Crandall, Appalachian State University

Discussants

Richard E. Crandall, Appalachian State University
Ajantha Dahanayake, Georgia College & State University
Tony Polito, East Carolina University

[IE10] WORKSHOP: USING AN ONLINE COURSE MANAGEMENT SYSTEM

8:00AM to 9:30 AM

Coastal Georgia Center Lab 2

Coordinator

Robby Ambler, Georgia Southern University

[IE7] MIS PROGRAM CAPSTONES

8:00AM to 9:30 AM *Franklin*

Chairperson

Robert Gehling, Auburn University - Montgomery

.

Designing a Capstone Course in a Small MIS Program

Elena Moshkovich, University of Montevallo
Alexander I. Mechitov, University of Montevallo

A Software Development Course to Meet the Needs of Today's Student
Anne L. Olsen, Winthrop University
Kent E. Foster, Winthrop University

Enhancing Student Learning in the Teaching of Systems Analysis and Design Using Earned Value Analysis
Lynda Hodgson, Virginia Commonwealth University
A. James Wynne, Virginia Commonwealth University
H. Roland Weistroffer, Virginia Commonwealth University

Discussants
Emma Jane Riddle, Winthrop University
Sarah L. Frank, University of West Florida
Harry L. Reif, James Madison University

[IE8] CASES

8:00AM to 9:30 AM *Reynolds*

Chairperson
Craig G. Harms, University of North Florida

.

Outsourcing a High Speed Internet Access Project: An Information Technology Case Study
Richard G. Platt, University of West Florida
William B. Carper, University of West Florida
Michael McCool, University of West Florida

The Case of Complementary Cash Flows in a Multi-Use Resort
L. Taylor Damonte, Coastal Carolina University

The Leland Printing Company an Interdisciplinary Case Study
Donald Soucy, University of North Carolina at Pembroke
Stephen Bukowy, University of North Carolina at Pembroke

Discussants
Douglas Johnson, Georgia Southern University
Cindy H. Randall, Georgia Southern University
Mildred N. Wilson, Georgia Southern University

[IE9] WORKSHOP: COURSE DESIGN STRATEGIES FOR ONLINE COURSES

8:00AM to 9:30 AM
Coastal Georgia Center Lab 1

Coordinator
Raleigh Way, Georgia Southern University

[MG3] CONTEMPORARY SOCIAL ISSUES

8:00AM to 9:30 AM *Oglethorpe B*

Chairperson
Robert D. Nale, Coastal Carolina University

.

Making the Case for the Competitive Advantage of Corporate Social Responsibility
Alan D. Smith, Robert Morris College

Business in Appalachia: What Skills Are Needed for Success?
Michael Monahan, Frostburg State University
Shakil M. Rahman, Frostburg State University
Ahmad Tootoonchi, Frostburg State University

Perceived Positive and Negative Characteristics of : Gays and Lesbians as Managers
James O. Smith, East Carolina University
Joseph Tomkiewicz, East Carolina University
Anthony D. Gribble, East Carolina University

Discussants
Shakil M. Rahman, Frostburg State University
James O. Smith, East Carolina University
Alan D. Smith, Robert Morris College

[MK2] USING TECHNOLOGY TO IMPROVE CUSTOMER RESULTS - POTENTIAL PROBLEMS AND BENEFITS

8:00AM to 9:30 AM *Johnson*

Chairperson

Edward D. Showalter, Randolph-Macon College

.

An Exploratory Look at Sales Managers' Perceptions of the Benefits of Sales Force Automation

James E. Stoddard, Appalachian State University
Stephen W. Clopton, Appalachian State University
Dinesh S. Dave, Appalachian State University

Using Web Surveys to Determine Audience Characteristics and Product Preferences: Case in Point

Jane H. Philbrick, Savannah State University
Barbara D. Bart, Bart Research Associates

Marketing the Magic: How Walt Disney World Attracts Both Old and New Guests

Jessica M. Deibel, Randolph Macon College
Edward D. Showalter, Randolph-Macon College

Discussants

Jane H. Philbrick, Savannah State University
Dinesh S. Dave, Appalachian State University
Sara B. Kiser, Judson College

[ST2] DECISION MAKING

8:00AM to 9:30 AM *Pulaski*

Chairperson

Aniekan A. Ebiefung, University of Tennessee - Chattanooga

.

Centralized Binary Decision-Making With Identical Decision Makers

Moula Cherikh, Winston-Salem State University
Kal Namit, Winston-Salem State University

The Role of Subject-Matter Knowledge in Statistical Inference

Kim I. Melton, North Georgia College & State University

An Investigation of Judgment-Based Comparisons to Elicit Preferences in Large Attribute Set Evaluations

Charalambos L. Iacovou, Wake Forest University
Larry Shirland, University of Vermont
Ronald L. Thompson, Wake Forest University

Discussants

Kim I. Melton, North Georgia College & State University
Aniekan A. Ebiefung, University of Tennessee - Chattanooga
Moula Cherikh, Winston-Salem State University

9:30AM

COFFEE BREAK
Sponsored by
Dr. Danny Arnold, Dean
College of Business
Frostburg State University
9:30AM to 10:00 AM
Prefunction 2nd Floor

10:00AM

[MT1] MEETING: SE INFORMS COUNCIL MEETING
10:00AM to 11:30 AM
Oglethorpe A

[AG4] INDUSTRY STUDIES

10:00AM to 11:30 AM *Chatham*

Chairperson

Albert E. Avery, Towson University

.

Consumer-directed Health Care: New Venture or More of the Same?

Katerina Andrews, Wofford College

Internet Retail Banking - A Six-Year Perspective

Albert E. Avery, Towson University
Daniel D. Singer, Towson University
Douglas N. Ross, Towson University

Could Survival Clusters Become Prosperous?

Wenjun Zheng, James Madison University
Ping Wang, James Madison University

Discussants

Stephen Bukowy, University of North Carolina at Pembroke
Katerina Andrews, Wofford College
Marsha R. Shelburn, University of South Carolina - Aiken

[AG5] POTPOURRI: ACTING, BETTING AND TEACHING

10:00AM to 11:30 AM *Forsyth*

Chairperson

Steven D. Lang, Randolph-Macon College

.

Impact of a Successful Television Series on Acting Careers: An Exploratory Study

Victoria L. Williams, Clayton State University
Nikki M. Finlay, Clayton State University

Can Regression Help to Beat the Over/Under Bet on N.F.L. Games?

C. Barry Pfitzner, Randolph-Macon College
Steven D. Lang, Randolph-Macon College
Tracy D. Rishel, Belmont Abbey College

Using Apreso Classroom to Deliver Video Lectures on Demand

Joey E. Mehlhorn, University of Tennessee at Martin
Timothy N. Burcham, University of Tennessee - Martin
Philip L. Smartt, University of Tennessee at Martin

Discussants

Steven D. Lang, Randolph-Macon College
Nikki M. Finlay, Clayton State University

[IS3] INNOVATIVE VERTICAL APPLICATIONS OF INFORMATION TECHNOLOGY

10:00AM to 11:30 AM *Franklin*

Chairperson

Anthony Narsing, Macon State

.

An Exploratory Study of Passenger Perception and Sensitivity to Airport Backscatter X-Ray Technologies

James P. Lawler, Pace University

Information Technology Project Retrospectives: The Northrop Grumman Sperry Marine Story

Michael A. King, University of Virginia

Integrating RFID in a Pharmaceuticals Drug Supply Chain- : A Counterfeiters Nightmare

Anthony Narsing, Macon State
Anthony L. Patti, Macon State

Discussants

Anthony Narsing, Macon State
James P. Lawler, Pace University
Michael A. King, University of Virginia

[IS4] ACCOUNTING INFORMATION SYSTEMS AND ANALYSIS

10:00AM to 11:30 AM *Pulaski*

Chairperson

Richard A. Johnson, Frostburg State University

.
To What Extent Has Sarbanes-Oxley Influenced Policy and Procedures of Content Management Systems in Small Accounting Firms
Douglas A. Goings, Georgia College & State University
Bryan A. Marshall, Georgia College & State University
Visual Web Developer-- Drag and Drop, Data Connected, and Ready for Management/Accounting Information Systems Education
Richard A. Johnson, Frostburg State University
Joyce M. Middleton, Frostburg State University
Eddy J. Burks, Troy University
Value Chain Analysis for Digital Multimedia Broadcasting
Seungjae Shin, Mississippi State University
Wonjun Lee, Korea Telecom
Discussants
Seungjae Shin, Mississippi State University
Douglas A. Goings, Georgia College & State University
Richard A. Johnson, Frostburg State University

[IS5] IMPROVEMENT OF SOFTWARE PROCESSES, PRODUCTS AND PRACTICES

10:00AM to 11:30 AM *Johnson*
Chairperson
Ravi C. Paul, East Carolina University
.
Visual Computing: An Idea Whose Time Has Arrived
Harry Katzan, Jr., Savannah State University
Robin M. Snyder, Savannah State University
What Do Customers Value in the Software Technical Support Environment?
Ravi C. Paul, East Carolina University
Successful Ecommerce Site Development and Design
Robert Gehling, Auburn University - Montgomery
Douglas Turner, University of West Georgia
Jeremy Logan, (No affiliation in address)
Discussants
Robert Gehling, Auburn University - Montgomery
Robin M. Snyder, Savannah State University
Ravi C. Paul, East Carolina University

[IE11] PANEL: PUBLISHING OPPORTUNITIES IN DECISION SCIENCES INSTITUTE

10:00AM to 11:30 AM *Talfair*

Moderator
Barbara A. Price, Georgia Southern University
The panel members will address different publishing opportunities in DSI - Decision Sciences Journal, Decision Sciences Journal of Innovative Education, and Decision Line. The submission process, the review process, the reviewer's guidelines, author perspective, as well as who's who in each publication will be addressed.
Panelists
Hope M. Baker, Kennesaw State University
Thomas F. Hawk, Frostburg State University

[IE12] WORKSHOP: USING AN ONLINE COURSE MANAGEMENT SYSTEM

10:00AM to 11:30 AM
Coastal Georgia Center Lab 2
Coordinator
Robby Ambler, Georgia Southern University

[IE13] WORKSHOP: COURSE DESIGN STRATEGIES FOR ONLINE COURSES

10:00AM to 11:30 AM
Coastal Georgia Center L1

Coordinator
Raleigh Way, Georgia Southern University

[MG4] ISSUES IN LEADERSHIP

10:00AM to 11:30 AM *Oglethorpe B*

Chairperson
R. Eugene Hughes, East Carolina University

.

The Relationship Between Substitutes for Leadership and Satisfaction With My Supervisor
I. Edward Jernigan, North Carolina at Charlotte
Joyce Beggs, University of North Carolina - Charlotte

Analysis of "Leadership Sopranos Style"
Crystal Lynn Ellis, Frostburg State University

Integrating Motivating Language Theory and Leader-Member Exchange Theory to Increase Motivation in the Workplace
William Sharbrough, The Citadel
Katherine Toohey Brough, The Citadel

Discussants
Crystal Lynn Ellis, Frostburg State University
William Sharbrough, The Citadel
I. Edward Jernigan, North Carolina at Charlotte

1:00PM

[MT2] MEETING: SE DSI COUNCIL MEETING

1:00PM to 2:30 PM
Oglethorpe A

[AC2] SARBANES-OXLEY ACT: REALITY AND AUDITOR PERFORMANCE

1:00PM to 2:30 PM *Chatham*

Chairperson
J. Harrison McCraw, University of West Geogia

.

The Essence and Reality of the Sarbanes-Oxley Act
Larry A. Lynch, Roanoke College

Self-Efficacy Impact on Internal Auditor Performance: Differences in the Post-Sox Era
Mark W. Rieman, East Carolina University
Wendy W. Achilles, East Carolina University
Alfred Charles Greenfield, Jr., University of Texas of the Permian Basin

Discussants
Mark W. Rieman, East Carolina University
Larry A. Lynch, Roanoke College

[AC3] TAX AND THE INTERNAL REVENUE CODE

1:00PM to 2:30 PM *Talfair*

Chairperson
Norma H. Clifton, Roanoke College

.

Changes in Tax Treatment of Dividends Presents New Challenges to Annuities
Joseph M. Hagan, East Carolina University
Derek Pszenny, (No Affiliation)
Douglas K. Schneider, East Carolina University

A Practitioners Guide to Transferee Liability Assessment and Collections Under the Internal Revenue Code
Charles E. Alvis, Winthrop University
Robert H. Breakfield, Winthrop University

The Regulatory Effects of Professional Scrutiny By States: A Case Study - South Carolina

Brad R. Johnson, Francis Marion University
Scott K. Campbell, Francis Marion University

Discussants

Charles E. Alvis, Winthrop University
Joseph M. Hagan, East Carolina University
Norma H. Clifton, Roanoke College

[AG6] INVESTMENT AND CONSUMER DECISION MAKING

1:00PM to 2:30 PM *Franklin*

Chairperson

Ron Sones, Liberty

.

From Disaster to Success

George S. Lowry, Randolph-Macon College
Wesley M. Jones, Jr., The Citadel

A Re-Examination of the Dogs of the Dow Investment Strategy

Ravinder K. Bhardwaj, Winthrop University
Michael D. Evans, Winthrop University

Buying a Car!: Are We Making Rational Decisions With Irrational Information?

Michael Monahan, Frostburg State University
Amit J. Shah, Frostburg State University

Discussants

Michael Monahan, Frostburg State University
George S. Lowry, Randolph-Macon College
C. Barry Pfitzner, Randolph-Macon College

[IS6] INFORMATION MODELS FOR STRATEGIC AND COMPETITIVE ADVANTAGE

1:00PM to 2:30 PM *Reynolds*

Chairperson

John W. Stamey, Jr., Coastal Carolina University

The ABC Model of Ecommerce

John W. Stamey, Jr., Coastal Carolina University

Business Intelligence as a Tool for Enhanced Competitive Information Retrieval

Alan D. Smith, Robert Morris College

The State of the Art of Wibro (Wireless Broadband) in Korea and Its Related Issues

Young B. Choi, James Madison University
Matt Doan, (No Affiliation)

Discussants

Young B. Choi, James Madison University
John W. Stamey, Jr., Coastal Carolina University
Alan D. Smith, Robert Morris College

[IE14] WORKSHOP: HOW TO MOTIVATE STUDENTS BY USING SOFTWARE

1:00PM to 2:30 PM *Johnson*

Coordinator

Kimberly Harrell, Hawks Learning

[MG5] MANAGEMENT POTPOURRI I

1:00PM to 2:30 PM *Oglethorpe B*

Chairperson

Robert T. Barrett, Francis Marion University

.

Entrepreneurial Strategies: The Relationship to Myers-Briggs Preference

Martha Mattare, Frostburg State University

Impact of African Growth and Opportunity Act on Bilateral Trade and Cooperation Between U. S. A. And Sub-saharan African Countries

Enoch K. Beraho, South Carolina State University

Planning, Performance, and Benchmarking in Micro-businesses

Mark B. Pahls, Angelo State University
Sudhir Chawla, Angelo State University
Tom Badgett, Angelo State University
Discussants
Enoch K. Beraho, South Carolina State University
Sudhir Chawla, Angelo State University
Martha Mattare, Frostburg State University

[PO3] ALL ABOUT PRODUCTION

1:00PM to 2:30 PM *Pulaski*
Chairperson
Hae Y. Choi, Savannah State University
.
The Importance of Cross Functional Participation in the Production Planning Process
Richard E. Crandall, Appalachian State University
Karen T. Main, Appalachian State University
VBA Applications for Sequencing Mixed-Model Assembly Lines Under Jit
Jae-Dong Hong, South Carolina State University
A Proposed Capacity Taxonomy for TOC Incorporating Yield Loss
Carl E. Betterton, The Citadel
Discussants
Jae-Dong Hong, South Carolina State University
Richard E. Crandall, Appalachian State University
William Dowling, Savannah State University

[ST3] PROBLEM SOLVING

1:00PM to 2:30 PM *Forsyth*
Chairperson
Scott P. Stevens, James Madison University
.
Determining Winning Bid Probabilities in Sealed Bid Auctions With Heterogeneous Bidders
Michael R. Hunstad, Illinois Institute of Technology
Thomas W. Knowles, Illinois Institute of Technology
Charles M. Jones, Illinois Institute of Technology
Forecasting Intermittent Demand in the Presence of Cross Correlation
Nezih Altay, University of Richmond
Frank Rudisill, South Carolina
Lewis A. Litteral, University of Richmond
A Relaxation of the Input-Output Pollution System
Aniekan A. Ebiefung, University of Tennessee - Chattanooga
Discussants
Aniekan A. Ebiefung, University of Tennessee - Chattanooga
Thomas W. Knowles, Illinois Institute of Technology
Scott P. Stevens, James Madison University

2:30PM

COFFEE BREAK
Sponsored by
Dr. Stanley R. Aeschleman, Provost
Office of Academic Affairs
Appalachian State University
2:30PM to 3:00 PM
Prefunction 2nd Floor

3:00PM

[MT3] MEETING: SE DSI OFFICERS MEETING
3:00PM to 4:30 PM Oglethorpe A

[SP5] WORKSHOP: PRACTICAL LEADERSHIP STRATEGIES FOR ASPIRING, NEW, AND EXPERIENCED ACADEMIC ADMINISTRATORS

3:00PM to 4:30 PM *Franklin*

Coordinator

Danny Arnold, Frostburg State University

[AC4] THEFT, PRIVACY, AND ETHICS

3:00PM to 4:30 PM *Pulaski*

Chairperson

Maria L. Bullen, Clayton State University

.

Holistic View of Identity Theft

Marilyn Smith, Winthrop University
Lynn A. DeNoia, Winthrop University

Privacy on the Cheap: Some Techniques for Securely Using Inexpensive Web-hosted Sites

Robin M. Snyder, Savannah State University

Ethical Concept Visibility in IT Education

John R. O'Malley, Jr., Georgia Southern University
Lance A. Matheson, Virginia Tech
J. Harrison McCraw, University of West Geogia

Discussants

Robin M. Snyder, Savannah State University
John R. O'Malley, Jr., Georgia Southern University
Marilyn Smith, Winthrop University

[IS7] STUDENT EXPERIENCES IN MIS EDUCATION

3:00PM to 4:30 PM *Reynolds*

Chairperson

Chlotia P. Garrison, Winthrop University

.

Student Collaboration in a Study of Apparel Dress Model Technology on European Web Sites

James P. Lawler, Pace University

Computer Security Knowledge and Training: Where Do Students Learn About Computer Security?

Stephen Z. Jourdan, Georgia Southwestern State University

Computer Security and MIS Students

Chlotia P. Garrison, Winthrop University

Discussants

Chlotia P. Garrison, Winthrop University
James P. Lawler, Pace University
Stephen Z. Jourdan, Georgia Southwestern State University

[IS8] EMERGING CHALLENGES FOR A TECHNOLOGY-BASED SOCIETY

3:00PM to 4:30 PM *Johnson*

Chairperson

Robert Gehling, Auburn University - Montgomery

.

The Network Neutrality Debate

Sara B. Eisenhart, Auburn - Montgomery
Robert Gehling, Auburn University - Montgomery

Exploring the Feasibility of Internet Voting

Alan D. Smith, Robert Morris College

A View of Services Science

Harry Katzan, Jr., Savannah State University

Discussants

Harry Katzan, Jr., Savannah State University
Robert Gehling, Auburn University - Montgomery
Alan D. Smith, Robert Morris College

[IE15] DISTANCE EDUCATION AND MENTORING

3:00PM to 4:30 PM *Chatham*

Chairperson

Elaine D. Seeman, East Carolina University

.

The Theory of Planned Behavior & Its Role in Technology Acceptance: University Faculty & Distance Education

Shanan G. Gibson, East Carolina University

Michael Harris, East Carolina University

The Impact of Distance Education on Student's Alma Mater Selection

Ron Sones, Liberty

Adapting a Mentorship Program to the Electronic Generation: How Can Your College/University Start a Mentoring Program?

Carol Sue Arnone, Frostburg St Univ

Discussants

Carol Sue Arnone, Frostburg St Univ

Kathy Clarke, James Madison University

Jutta M. Street, Barton College

[MG6] MANAGEMENT POTPOURRI II

3:00PM to 4:30 PM *Oglethorpe B*

Chairperson

Dalton E. Brannen, Augusta State University

.

Pay Equity and Aspirations: A Simple Test

R. Eugene Hughes, East Carolina University

The Role of Spirituality in Today's Workplace: An Overview of : Its Current Role and How to Incorporate It

Sara B. Kiser, Judson College

Blair Miley, Judson College

Mallory Miley, Judson College

The Effects of the New Bankruptcy Law on Filings in South Carolina

Enoch K. Beraho, South Carolina State University

Discussants

Sara B. Kiser, Judson College

Enoch K. Beraho, South Carolina State University

R. Eugene Hughes, East Carolina University

[MK3] THE EFFECTS OF SUPPLY CHAINS, SUPPLIER CERTIFICATION PROGRAMS, AND CHANNEL SETTING

3:00PM to 4:30 PM *Talfair*

Chairperson

Margaret M. Capen, East Carolina University

.

Environmentally-evoked Uncertainty as a Base of Power in the Channel Setting

Kenneth W.H. Day, Jacksonville State University

Towards a Theoretical Model of Supply Chain Interdependence and Coordination Strategies

Joseph B. Skipper, Auburn University

Christopher W. Craighead, Auburn University

Terry Anthony Byrd, Auburn University

R. Kelly Rainer, Auburn University

Perceptions of Supplier Certification Programs on Firm Performance

P. Richard Martin, Coastal Carolina University

Discussants

Havva J. Meric, East Carolina University

P. Richard Martin, Coastal Carolina University

Kenneth W.H. Day, Jacksonville State University

[MK4] PRODUCTION AND MARKETING FACTORS WHEN OPERATING IN FOREIGN MARKETS

3:00PM to 4:30 PM *Forsyth*

Chairperson

Sudhir Chawla, Angelo State University

IT Offshore Outsourcing: Knowledge Drain and Other Risk Factors

Alexander I. Mechitov, University of Montevallo

Elena Moshkovich, University of Montevallo

China's Economic Growth: Environmemental Consequences

Kip Pirkle, Washington & Lee University

Economic Growth and Information and Communication Technology: The New Eastern Europe

Christopher Ziemnowicz, University of North Carolina - Pembroke

John E. Spillan, The Pennsylvania State University

Discussants

Elisabeth G. Velazquez, Roanoke College

Michael Latta, Coastal Carolina University

Mallika Das, Mount Saint Vincent University

5:00PM

[MT4] MEETING: SE DSI BUSINESS MEETING

5:00PM to 6:30 PM *Oglethorpe A*

7:00PM

PRESIDENT'S RECEPTION

Sponsored by
Dr. Ed Ranelli, Dean
College of Business and
Dr. Arup Mukherjee, Chairperson
Dept. of Management & MIS
The University of West Florida

7:00PM to 8:30 PM *Atrium*

Friday, February 23

7:30AM

COFFEE BREAK
Sponsored by
Dr. Samuel Wathen, Interim Dean
Wall College of Business
Coastal Carolina University

Co-Sponsored by
Course Technology –
Thomson Learning
7:30AM to 8:00 AM
Prefunction 2nd Floor

REGISTRATION
7:30AM to 11:30 AM
Prefunction 2nd Floor

PLACEMENT
7:30AM to 11:30 AM
Prefunction 2nd Floor

8:00AM

[SP6] WORKSHOP: ACADEMIC STREET SMARTS IV: THE CARE AND FEEDING OF STUDENTS

8:00AM to 9:30 AM *Talfair*

Coordinator
William B. Carper, University of West Florida
Leaders
Carl W. Gooding, Jacksonville State University
James A. Pope, University of Toledo
Harrison S. Carter, The Citadel

[AG7] ISSUES IN REAL ESTATE AND FINANCIAL ANALYSIS

8:00AM to 9:30 AM *Johnson*

Chairperson
BillieAnn Brotman, Kennesaw State University

.

Real Estate Loan Delinquency, Property Prices and Alternative Income Opportunities
BillieAnn Brotman, Kennesaw State University

The Sales-Per-Employee Ratio: A Measure of Company's Productivity and Financial Health
Ravinder K. Bhardwaj, Winthrop University
Michael D. Evans, Winthrop University

An Examination of Market Impact Effect on Differences Between Historical Measures of Risk and the Risk Implied By Economic Value Addedr
Wesley M. Jones, Jr., The Citadel
George S. Lowry, Randolph-Macon College

Discussants
Nikki M. Finlay, Clayton State University
BillieAnn Brotman, Kennesaw State University
James P. Lawler, Pace University

[IE16] CREATING TEXTBOOKS

8:00AM to 9:30 AM *Pulaski*

Chairperson

Anne L. Olsen, Winthrop University

.

Textbook Coverage of Sample Sizes for P Charts

Emma Jane Riddle, Winthrop University
Richard L. Morris, Winthrop University

Student-developed, Web-Based Textbook

Sarah L. Frank, University of West Florida
Allen J. Frank, University of West Florida

Moving Beyond Integrating Ubiquitous Research Skills in Undergraduate Information Systems Degree Programs

Harry L. Reif, James Madison University
Young B. Choi, James Madison University
Kathy Clarke, James Madison University

Discussants

Ron Sones, Liberty
Larry D. Smith, Charleston Southern University
Thomas F. Hawk, Frostburg State University

[IE17] TEACHING AND LEARNING APPROACHES

8:00AM to 9:30 AM *Forsyth*

Chairperson

Shanan G. Gibson, East Carolina University

.

Team Cases in Quantitative Courses

Craig G. Harms, University of North Florida

Analysis After Output

Kenneth R. MacLeod, East Carolina University

Using the Wall Street Journal in Business School Classrooms: Student and Faculty Perceptions, Usage, and Pedegogical Best Practices

Douglas Johnson, Georgia Southern University
Angela M. Leverett, Georgia Southern University
Mildred N. Wilson, Georgia Southern University

Discussants

Richard G. Platt, University of West Florida
James McDonald, Georgia Southern University
Shanan G. Gibson, East Carolina University

[IE18] PANEL: ASSURANCE OF LEARNING

8:00AM to 9:30 AM *Franklin*

Chairperson

Tanya Goette, Georgia College & State University

.

Assurance of Learning

Tanya Goette, Georgia College & State University
Barbara A. Price, Georgia Southern University
Ernest A. Capozzoli, Kennesaw State University
Linda Malgeri, Kennesaw State University
Thomas Case, Georgia Southern University
Hope M. Baker, Kennesaw State University
Douglas A. Goings, Georgia College & State University

[MK5] REACHING CUSTOMERS: UNDERSTANDING THE MOTIVATIONAL ASPECTS AND HOW TO BEST USE PROMOTIONAL DOLLARS

8:00AM to 9:30 AM *Chatham*

Chairperson

Barbara D. Bart, Bart Research Associates

.

Chronic Versus Acute Drugs:: Which Promotional Dollars Are Well Spent?
Michael Latta, Coastal Carolina University

Customer Perceptions in a Retail Environment: Potential Problem Areas
Michael Dotson, Appalachian State University
Dinesh S. Dave, Appalachian State University

MBA Students Wants and Needs: A Kano Approach
Ajay K. Aggarwal, Millsaps College
Raymond A. Phelps, Millsaps College

Discussants
Elisabeth G. Velazquez, Roanoke College
Margaret M. Capen, East Carolina University
Michael Latta, Coastal Carolina University

[PS1] PUBLIC SECTOR: PERFORMANCE, TAX, AND PUBLIC SERVICE DEMAND ISSUES

8:00AM to 9:30 AM *Oglethorpe A*

Chairperson
Ephrem Eyob, Virginia State University

.

Public Service Demands By Timeshare Versus Hotel Properties in a Coastal Community
Darla J. Domke-Damonte, Coastal Carolina University
L. Taylor Damonte, Coastal Carolina University
Gary Loftus, Coastal Carolina University

Comparative State Tax Burden and Tax Effort Measures How Good Are They
Sanela Porca, University of South Carolina - Aiken
Marsha R. Shelburn, University of South Carolina - Aiken

Measuring Performance
Joseph G. Van Matre, University of Alabama - Birmingham

Discussants
M. Eileen Higgins, Frostburg State University
David Antonioni, University of Wisconsin - Madison
Enoch K. Beraho, South Carolina State University

[ST4] QUANTITATIVE MANAGEMENT PRACTICE

8:00AM to 9:30 AM *Oglethorpe B*

Chairperson
Robert T. Barrett, Francis Marion University

.

A Preliminary Report on Two Approaches to Assessment of Undergraduate Business Statistics
Susan W. Palocsay, James Madison University
Scott P. Stevens, James Madison University

Extremal Experiment to Optimize Parameters of Automatic Bobbin-changer
Qidong Cao, Winthrop University
Thomas E. Griffin, Indiana Wesleyan University

On Managing Inventory With Persistent Demand Shocks
Xiaolong Zhang, Georgia Southern University

The Life Cycle of Top Players' Home Run Production
Robert T. Barrett, Francis Marion University
Robert E. Pugh, Francis Marion University

Discussants
Xiaolong Zhang, Georgia Southern University
Robert L. Andrews, Virginia Commonwealth University
Robert T. Barrett, Francis Marion University
Scott P. Stevens, James Madison University

[SU1] STUDENT PAPER COMPETITION 1

8:00AM to 9:30 AM *Reynolds*

Chairperson

Paul K. Bergey, North Carolina State University

Modeling the Relationships Between Computer Self-efficacy, Computer Anxiety, and Computer Security Knowledge

Stephen Z. Jourdan, Georgia Southwestern State University

Application Security: Transaction Based Role Authorization

Sushma Mishra, Virginia Commonwealth University

Factors Influencing the Perceived Security of the Customer While Purchasing Using Web

Anupam Kumar Nath, University of North Carolina - Greensboro

Praveen Pinjani, University of North Carolina - Greensboro

Judges

Timothy H. Burwell, Appalachian State University

Christina D. McCart, Roanok College

Marilyn Smith, Winthrop University

9:30AM

COFFEE BREAK

Sponsored by

Dr. M. Barney O'Brien, Dean

School of Business

Francis Marion University

9:30AM to 10:00 AM

Prefunction 2nd Floor

10:00AM

[SP7] WORKSHOP: TOWARD A MODEL OF GRADUATE PROGRAM ASSESSMENT

10:00AM to 11:30 AM *Pulaski*

Coordinator

Marthe A. McClive, Frostburg State University

Leader

Ronald L. Ross, Frostburg State University

[AC5] PERFORMANCE, DISTRESS, AND GIANTS FALLING

10:00AM to 11:30 AM *Oglethorpe A*

Chairperson

Cal Christian, East Carolina University

.

The Contribution of Fundamental Analysis in Evaluating Bank Performance

Cal Christian, East Carolina University

Jacquelyn Sue Moffitt, Louisiana State University

Lynn A. Suberly, University of South Alabama

Predicting Financial Distress: Do Insider Trades Signal Bankruptcy?

Joseph B. Gilmore, Frostburg State University

Could the Mighty Giant Take a Fall? A Focus on Wal-Mart Through the Stakeholder Lense

Christie M. Files, Frostburg State University

Gloria J. Harrell-Cook, Frostburg State University

Donald P. Hetrick, Frostburg State University

Robert L. Medley, Jr., Frostburg State University

Discussants

J. Harrison McCraw, University of West Geogia

Cal Christian, East Carolina University
Joseph B. Gilmore, Frostburg State University

[IS9] EFFECTIVE MANAGEMENT OF DATA AND DATABASES

10:00AM to 11:30 AM *Oglethorpe B*

Chairperson
Julio C. Rivera, University of Alabama - Birmingham

.

Scheduling Business Matchmaking Appointments
Yingping Huang, University of North Alabama

The Use of Encryption in It Control and in the Security of Data and Information
Tommie Singleton, University of Alabama at Birmingham
Julio C. Rivera, University of Alabama - Birmingham
William A. Hailey, University of Alabama at Birmingham
Edward Curry, (No Affiliation)

Determining the Relative Efficiency of Security Based Open Source Software Projects Using Data Envelopment Analysis
Barry A. Wray, University of North Carolina - Wilmington
Richard G. Mathieu, James Madison University

Discussants
Yuan-Hsi Hsu, Feng Chia University
Yingping Huang, University of North Alabama
Alan D. Smith, Robert Morris College

[DS1] TOPICS IN DECISION SUPPORT

10:00AM to 11:30 AM *Johnson*

Chairperson
Richard E. Crandall, Appalachian State University

.

How Much Evidence is Enough?: Bayesian Analysis at the Limits
Harry Katzan, Jr., Savannah State University

Topic Maps for Services Science
Christopher Zobel, Virginia Tech

Course Registration Process Automation: A Proposed Model of a New IT System in Educational Organization
Changsub Shim, Savannah State University
Robin M. Snyder, Savannah State University

Discussants
Stephen Bukowy, University of North Carolina at Pembroke
James A. Pope, University of Toledo
Dinesh S. Dave, Appalachian State University

[IE19] ASSESSMENT

10:00AM to 11:30 AM *Chatham*

Chairperson
Ken I. Kim, The University of Toledo

.

The Case for Assessing Learning Outcomes in Quantitative Courses: Using Embedded Questions for Direct Assessment
Cindy H. Randall, Georgia Southern University
Barbara A. Price, Georgia Southern University

Technologically-Enhanced Economics Education: Assessment of Learning Outcomes
Ramin Cooper Maysami, University of North Carolina at Pembroke

Developing a Community Outreach Program for Information Assurance
Jungwoo Ryoo, Penn State Altoona
Charlotte E. McConn, Penn State Altoona

Discussants
P. Krishnakumar, Slippery Rock University
Carol Sue Arnone, Frostburg St Univ
Ramin Cooper Maysami, University of North Carolina at Pembroke

[MG7] LABOR ISSUES IN MANAGEMENT

10:00AM to 11:30 AM *Franklin*

Chairperson

William R. Crandall, University of North Carolina, Pembroke

.

Labor Issues Surrounding the 2008 Beijing Olympics

Jeremy B. Fox, Appalachian State University
Joan M. Donohue, University of South Carolina
Jinpei Wu, Virginia Tech

The Role of Labor on Airline Profit Margins

Richard Cobb, Jacksonville State University
Laura A. Cobb, Auburn University
Taleah H. Collum, Jacksonville State University

Attitudes of Indian Mbas Toward Unions: Some : Correlates and Their Implications

Hari Das, Saint Mary's University
Unnikrishnan Nair, Indian Institue of Management

Discussants

Laura A. Cobb, Auburn University
Hari Das, Saint Mary's University
Joan M. Donohue, University of South Carolina

[MG8] WOMENS ISSUES IN THE WORKPLACE

10:00AM to 11:30 AM *Talfair*

Chairperson

James O. Smith, East Carolina University

.

A Preliminary Assessment of Undergraduate Perceptions of Sexual Harassment and Gender Discrimination in the Workplace

Stephanie R. Sipe, Georgia Southern University
Douglas Johnson, Georgia Southern University
Donna K. Fisher, Georgia Southern University

Qualitative Analysis of the Experience of Women and Minority Faculty as Compared to Their Caucasian Male Counterparts

Janice Witt Smith, Winston-Salem State University-

The Future of Leadership: Women in the Workforce: From Feminine Mystique to Feminine Unique

M. Eileen Higgins, Frostburg State University

Discussants

Janice Witt Smith, Winston-Salem State University-
M. Eileen Higgins, Frostburg State University
Douglas Johnson, Georgia Southern University

[PO4] MEASURING AND FORECASTING PERFORMANCE

10:00AM to 11:30 AM *Forsyth*

Chairperson

Barbara D. Bart, Bart Research Associates

.

Small Business Forecasts: The Case for Combination Techniques

Joanne M. Sulek, North Carolina A & T State University
Rhonda L. Hensley, North Carolina A & T State University
Tracy D. Rishel, Belmont Abbey College

Comparing Standard, Modified, and Exact P Charts

Richard L. Morris, Winthrop University
Emma Jane Riddle, Winthrop University

Improving Practical Measures of Queue Performance

James M. Grayson, Augusta State University
Todd A. Schultz, Augusta State University

Discussants

James M. Grayson, Augusta State University
Rhonda L. Hensley, North Carolina A & T State University
Richard L. Morris, Winthrop University

[SU2] STUDENT PAPER COMPETITION 2

10:00AM to 11:30 AM *Reynolds*

Chairperson

Paul K. Bergey, North Carolina State University

On the Use of Fuzzy Multiobjective Optimization Versus Efficiency Analysis: An Application to the Nurse Scheduling Problem

Gary M. Fetter, Virginia Tech
Mauro Falasca, Virginia Tech

Student Evaluation of Instructor Performance: Assessing the Role of Student Motivation

Barry A. Cumbie, Auburn University

Toward the Development of a Contingency Planning Model

Joseph B. Skipper, Auburn University

Will It Survive? A Theoritical Model of Open Source Software Projects' Success

Vishal Midha, University of North Carolina - Greensboro

Judges

Timothy H. Burwell, Appalachian State University
Christina D. McCart, Roanok College
Marilyn Smith, Winthrop University

Noon

PRESIDENT'S LUNCH
Sponsored by
SE DSI

Co-Sponsored by
Dr. Mostafa Sarhan
College of Business Administration
Savannah State University

Noon to 1:30 PM *Ballroom D-E*